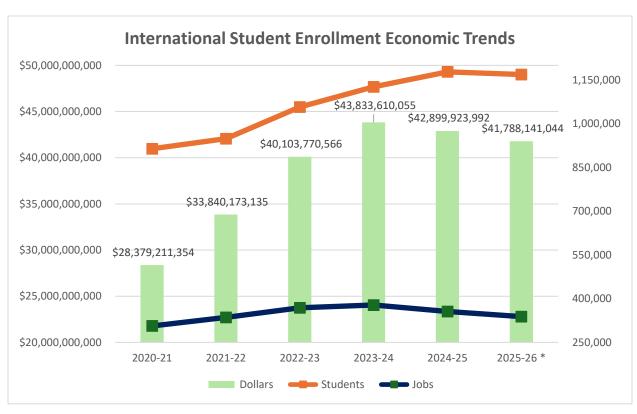
Fall 2025 International Student Enrollment Snapshot & Economic Impact

17% decline in new international student enrollment contributes to lost revenue and jobs

Overview

Projections by NAFSA: Association of International Educators and JB International based on the Fall 2025 Snapshot on International Student Enrollment published by the Institute of International Education along with the latest available SEVIS and State Department data show downward shifts in international student enrollment and their contributions to the U.S. economy for Fall 2025. SEVIS and visa issuance data early in 2025 suggested flat to modest growth, yet survey findings revealed a 17 percent decline in new student enrollment, contributing to a 7 percent decline in total enrollment minus students on Optional Practical Training (OPT). Our analysis finds this translates into over \$1.1 billion of lost revenue and nearly 23,000 fewer jobs.



Projections

	Total International Students (incl OPT)	Dollars Contributed (billions)**	Jobs Supported**
2023-2024 Actuals	1,126,690	\$43.8B	378,175
2024–2025 Actuals	1,177,766	\$42.9B	355,736
2025-2026 Snapshot Enrollment*	1,168,520	\$41.8B	333,051

^{*2025-2026 7} percent enrollment decline (minus OPT) based on IIE Fall 2025 Snapshot Survey, State Department Exchange Visitor Annual Report statistics, current visa restrictions, and SEVIS by the Numbers data for active students.

What's Driving the Decline?

- Graduate and non-degree enrollment declines: Graduate enrollment fell 12 percent and non-degree students declined 16 percent, both cutting into higher-spending populations that typically contribute more through tuition, living costs, and accompanying dependents.
- Enrollment mix affects spending: The increased share of students pursuing OPT (up 14 percent) reduced the amount of campus-based spending (such as tuition, housing, dining).
- Inflation at about 3 percent: Rising costs slightly softened the decline in overall economic impact,
 but not enough to make up for the drop in higher-spending graduate and non-degree populations.
- A 2 percent increase in undergraduate enrollment cushioned the losses since undergraduates
 receive much less in institutional funding than graduate students. The increase may have been due
 to earlier student decisions and visa appointments occurring before various administrative actions
 took place this summer.

Policy Solutions

To address this decline, NAFSA urges the administration to 1) improve visa availability and processing for all F and M students and J exchange visitors; 2) exempt F and M students as well as J exchange visitors from the travel ban affecting nationals from 19 countries while maintaining background checks and vetting required for visa issuance; 3) protect F-1 student access to Optional Practical Training; and 4) preserve the current Duration of Status policy. Congress also should pass the Keep STEM Talent Act and provisions that extend dual intent and create a path to green card to F-1 students included in the Dignity Act.

For More Information

To explore a state-by-state analysis of the Fall 2025 international enrollment snapshot and economic analysis, visit nafsa.org/fall2025report.





^{**}Dollars and jobs calculation does not include students on OPT.

Methodology

JB International based its Fall 2025 economic analysis using the following sources: <u>SEVIS Data Mapping Tool</u>, <u>State Department Annual Exchange Visitor Report</u>, <u>Open Doors 2025</u> (academic year 2024-25), <u>IIE Fall 2025 Snapshot on International Student Enrollment</u>, Common Data Set data on institutional funding for international undergraduate students, <u>Monthly Nonimmigrant Visa Issuance Statistics</u>, and the NAFSA International Student Economic Value Tool powered by JB International.

About NAFSA: Association of International Educators

NAFSA: Association of International Educators is the world's largest and most comprehensive nonprofit association dedicated to international education and exchange. NAFSA promotes policies that ensure the continued growth and impact of global learning, cultural exchange, and mutual understanding through study abroad, international student services, and campus internationalization. With a network of more than 10,000 professionals in the field at more than 4,000 institutions in more than 150 countries, NAFSA is committed to fostering a more globally connected and peaceful world. Nafsa.org.

About JB International

JB International is the team behind Trilby Suite, a modern case management platform that helps institutions manage international employees, scholars, and students while meeting complex regulatory requirements. With over 60 years of combined experience in international education and immigration compliance, JB International also leads research and data initiatives that support the field at large. jb.international/



