

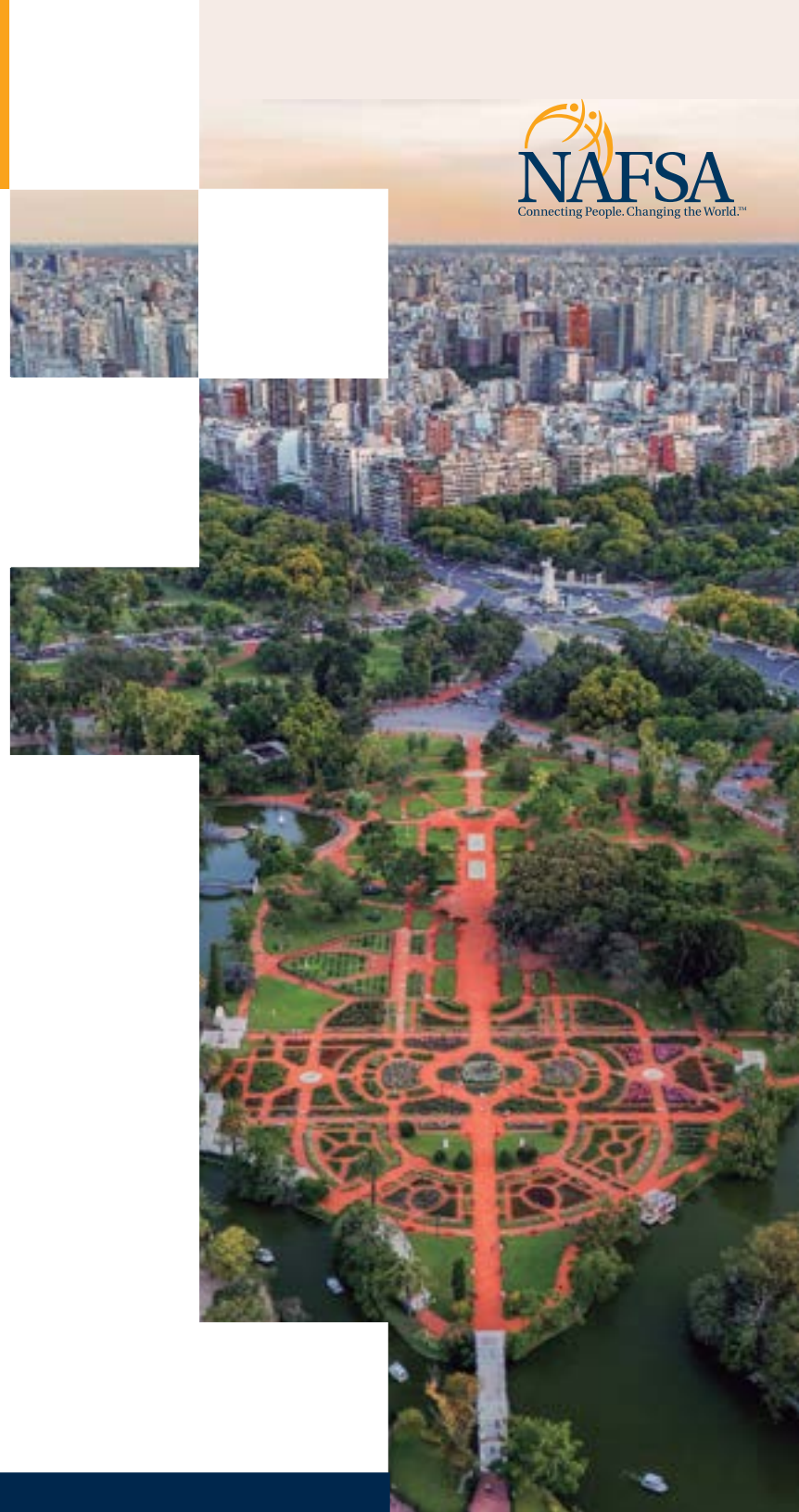
Global Summit

**BUENOS AIRES, ARGENTINA
FEBRUARY 1–5, 2027**

PARTNERSHIP PROSPECTUS

The NAFSA Global Summit offers a select group of partners the opportunity to engage an invitation-driven community of regional and global leaders through intimate, facilitated dialogue, curated introductions, strategic insight, and relationships that extend beyond the summit

Partners engage with a curated community of university leaders, senior international officers, government and public-sector representatives, regional networks, foundations, mission-aligned organizations, private-sector partners, and emerging leaders in international education.



Why Partner with NAFSA at the Global Summit?

Organizations can engage at different levels—from supporting the Summit experience, to advancing substantive program priorities, to co-developing longer term strategic collaborations.

WAYS TO PARTNER

PARTNERSHIP PATHWAY

Summit Experience Partnerships



Connectivity, welcome, breaks, lunches, closing experience

Strategic Program Partnerships



CONVENE: Bring the right leaders together and create the conditions for meaningful regional dialogue.



ILLUMINATE: Contribute knowledge and insight that strengthen the quality of Summit discussions.



ACTIVATE: Help participants move from discussion to practical relationships and next steps.



INCLUDE: Expand access and ensure that emerging and regional voices are represented.

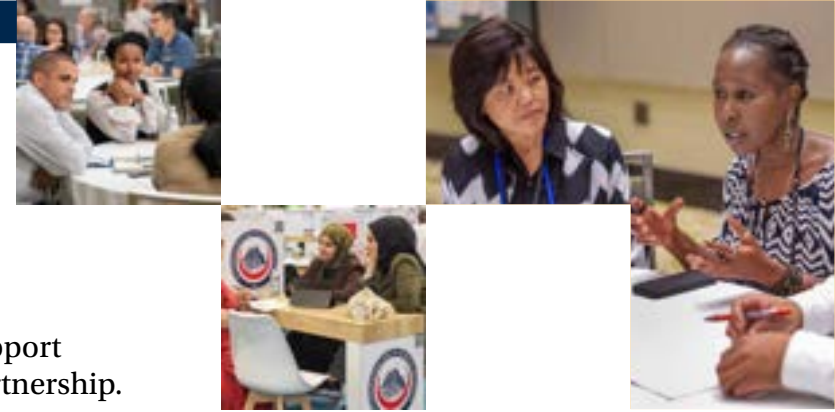
Custom Strategic Collaborations



Pre- and post-Summit co-created initiatives



Summit Experience Partnerships



These opportunities provide accessible entry points for organizations seeking to support the summit participant experience without undertaking a strategic or long-term partnership.

OFFERING	WHAT IT SUPPORTS	PARTNER BENEFITS	AVAILABILITY	INVESTMENT
Summit Connectivity Partner	Wi-Fi and participant connectivity throughout the Summit	Exclusive designation; recognition on connection instructions, digital materials, and onsite and digital recognition	1	\$2,500
Opening Welcome Partner	Opening gathering and facilitated introductions that help participants begin building relationships	Exclusive designation; onsite and digital recognition; verbal acknowledgment; recognition in opening materials	1	\$5,000
Connection Break Partner	Refreshments and informal relationship-building during a formal program day	Daily recognition; onsite and digital recognition; acknowledgment in the digital schedule	Based on agenda	\$1,200/day or \$3,500 for all days
Regional Table Lunch Partner	A Summit lunch designed to foster informal relationship building, with optional NAFSA-curated conversation prompts	Recognition at the lunch and in the digital schedule	Based on agenda	\$2,500/day or \$7,000 for all days
Closing Cultural Exchange Partner	Closing gathering focused on reflection, culture, and regional relationships	Exclusive designation; closing recognition; onsite and digital recognition; inclusion in Post-Summit Report	1	\$6,500
Language and Access Partner	Expands regional participation through translation, interpretation, accessible digital materials, and multilingual post-Summit resources.	Exclusive designation; onsite and digital recognition; acknowledgment in the Post-Summit Report; debrief on the resources delivered and audiences reached	1	Starting at \$3,500



Strategic Program Partnership Opportunities

Convene

Bring the right leaders together and create the conditions for meaningful regional dialogue.

OFFERING	PURPOSE	PARTNER BENEFITS	AVAILABILITY	INVESTMENT
Regional Anchor Partner	The lead Summit-wide opportunity for an organization seeking a substantive regional leadership role. The partnership supports the convening of regional leaders, facilitates meaningful dialogue, broadens participation, and extends selected Summit outcomes beyond the gathering.	Exclusive designation; opening and closing recognition; pre-Summit strategy briefing; participation in a NAFSA-convened leadership roundtable; up to five facilitated introductions based on relevance and mutual interest; onsite and digital recognition; Post-Summit Report and option for post-event debrief meeting	1	\$10,000
Host City Learning & Experience Partner	Connects the Summit to host city (e.g. Buenos Aires) through local institutions, educational initiatives, culture, innovation, and civic life. Supports the experiential learning day and makes the host city part of the Summit's learning environment. Support may include institutional hosting, site access, local transportation, cultural programming, expert participation, venue support, or connections to civic and education leaders.	Partner designation; recognition in the experiential learning itinerary; brief welcome remarks during excursion; inclusion in Post-Summit Report; participation in experience planning, subject to NAFSA's program oversight	1 lead or 2 collaborating partners	\$5,000, approved in-kind support of equivalent value, or a blended contribution
Regional Leader Partner	For organizations with a significant mission, market, or institutional presence in Latin America and the Caribbean, this partnership provides coordinated visibility across both the Buenos Aires Global Summit and the Latin America & Caribbean Forum at the NAFSA 2027 Annual Conference. It creates sustained regional; engagement across two signature NAFSA offerings	Includes all Regional Anchor Partnership benefits and Latin America & Caribbean Forum Partner benefits for the NAFSA 2027 Annual Conference & Expo in Los Angeles, CA, includes 3 annual conference registrations, cross event visibility within and beyond the region	1	\$31,000 across Summit and AC sponsorship

Strategic Program Partnership Opportunities Illuminate

Contribute knowledge and insight that strengthen the quality of Summit discussions.

OFFERING	PURPOSE	PARTNER BENEFITS	AVAILABILITY	INVESTMENT
Knowledge Partner	Supports the Summit's intellectual agenda through relevant expertise, research, data, or regional perspective. Knowledge Partners contribute expertise to a defined theme, with participation shaped by programmatic relevance and NAFSA's editorial and program oversight.	Knowledge Partner designation; opportunity to contribute expertise to one NAFSA-curated session, roundtable, or resource; recognition in relevant materials; access to and inclusion in the Post-Summit Report	Up to 3	\$4,000
Summit Insights & Storytelling Partner	Supports an agreed package of content that captures and extends the Summit's key ideas, regional perspectives, and participant experiences.	Exclusive designation; recognition on supported content; pre-release briefing; approved use of published materials; and Post-Event Report. The agreed scope may include a concise Summit Brief, selected participant interviews, regional stories, short-form video, or other approved content.	1	\$5,000, or approved in kind production, or dissemination services of equivalent value, or blended contribution



Strategic Program Partnership Opportunities **Activate**

Help participants move from discussion to practical relationships and next steps.

OFFERING	PURPOSE	PARTNER BENEFITS	AVAILABILITY	INVESTMENT
Regional Dialogue Partner	Supports one focused, facilitated discussion addressing a practical regional challenge. Potential themes include student mobility, employability, financial access, digital transformation, research collaboration, or cross-border partnerships.	Partner designation; participation as a contributor, subject to program fit; recognition in the agenda and related materials; facilitated dialogue for approximately 20–30 participants; concise summary of recommended next steps; inclusion in the Summit Brief	Up to 2, each supporting a different issue	\$3,500 each
Regional Pathways Partner	Supports a focused exploration of mobility into, within, and from the region (e.g. Latin America) drawing on regional evidence, institutional examples, and student or institutional journey perspectives to identify barriers, opportunities, and potential pathways forward.	Partner designation; Mobility roundtable; regional data snapshot; student or institutional journey discussion; follow-up brief	1–2	\$2,500
Summit Legacy and Action Partner	Supports one clearly defined action emerging from the Summit so that a priority conversation can continue beyond the gathering. The supported activity may include a follow-up working group, virtual regional exchange, translation and dissemination of practical resources, or a limited institutional pilot.	Exclusive designation; recognition connected to the supported initiative; participation in a post-Summit progress briefing; and a concise summary of activities and inclusion in Post-Summit Report	1	Starting at \$7,500, approved in-kind support of equivalent value, or a blended contribution



Strategic Program Partnership Opportunities **Include**

Expand access and ensure that emerging and regional voices are represented.

OFFERING	PURPOSE	PARTNER BENEFITS	AVAILABILITY	INVESTMENT
Regional Supporter	Broadens regional participation and strengthens NAFSA's connections with institutions, associations, foundations, public agencies, and leaders throughout Latin America.	Regional Supporter designation; recognition across Summit materials; invitation to a supporter briefing; participation in a regional networking circle; opportunity to suggest relevant institutions and stakeholders for NAFSA outreach; Inclusion in the Post-Summit Report	Up to 6	\$1,500 for eligible regional nonprofit, foundation, university, association, or public-sector organizations; \$3,000 for global, corporate, or commercial organizations
Regional Emerging Leaders Partner	Expands access and leadership development for up to up to 5 emerging international education professionals from the region through summit registration, structured peer engagement, access to experienced leaders and one post-Summit virtual gathering.	Partner designation; recognition in relevant materials; support for up to five emerging leaders; facilitated cohort conversation; structured exchange with experienced international education leaders; invitation to participate in one cohort activity; virtual follow-up gathering; and Post-Summit Report	Up to 2	\$12,500 each



→ Custom Strategic ← Collaborations

The Global Summit can also serve as a catalyst for partnerships that begin before the gathering and continue after it. NAFSA welcomes conversations with organizations interested in co-developing a limited number of strategic collaborations aligned with Summit priorities.

COLLABORATION PATHWAY	POTENTIAL SCOPE
Regional Intelligence Collaboration	Develop a concise evidence base to inform a priority Summit discussion. The collaboration may include a short pulse survey, limited stakeholder interviews, analysis of existing regional data, or a pre-Summit issue snapshot.
Institutional Partnership Incubator	Support a small group of institutions in exploring potential cross-border collaboration through pre-Summit interest mapping, a structured design session, and a limited post-Summit follow-up.
Summit Continuity Partnership	Extend one priority conversation beyond the Summit through a virtual follow-up gathering, progress check, or concise update on actions and relationships that have moved forward.
Host Institution Network	Engage selected host-region institutions in experiential learning, local outreach, site visits, institutional case studies, venue support, or connections to local education and civic leaders.

Strategic collaborations may include financial, in-kind, or blended contributions. Each collaboration will be scoped with clearly defined objectives, responsibilities, deliverables, timelines, and measures of success.



Curated Partnership Bundles

All opportunities remain available individually. Bundles offer a coordinated engagement pathway and approximately 7–15 percent savings.

BUNDLE	INCLUDED OPPORTUNITIES	DESIGNED FOR	LIST VALUE	BUNDLE INVESTMENT
Regional Leadership Bundle	Regional Anchor Partner; Opening Welcome Partner; Closing Cultural Exchange Partner	A major institution, consortium, foundation, or regional organization seeking a visible role from the Summit's opening through its conclusion	~~\$23,500~~	\$21,000
Knowledge-to-Action Bundle	Knowledge Partner; Regional Dialogue Partner; Summit Insights and Storytelling Partner	A foundation, research organization, university, consultancy, financial services organization, or education company seeking to contribute expertise and support a practical outcome	~~\$13,500~~	\$12,000
Regional Access and Leadership Bundle	Regional Supporter at the global/commercial rate; Regional Emerging Leaders Partner; one Regional Table Lunch	A company, foundation, university network, or CSR program seeking to expand regional participation and leadership development	~~\$18,500~~	\$16,500

BUILD A CURATED PARTNERSHIP

Organizations seeking a deeper relationship may combine selected opportunities into a customized partnership aligned with their regional priorities and NAFA's Summit objectives. All customized partnerships will include clearly defined deliverables, roles, investment, and measures of success.

Partnership Standards

The NAFSA Global Summit partnerships are designed to maintain a trusted, substantive, and relationship-centered environment.

STANDARD	APPLICATION
Program authority	NAFSA retains final authority over program design, speaker selection, facilitation, participant invitations, editorial content, and published materials
Speaking roles	Financial or in-kind support does not guarantee a speaking role
Curated introductions	Introductions are opt-in and based on mutual interest; NAFSA does not guarantee a specific institutional outcome
Participant information	Attendee lists will not be sold or distributed
Exhibiting	The Summit does not include an exhibit hall or traditional booth inventory
In-kind support	Contributions must be approved in advance, connected to an identified Summit need, and assigned a documented fair-market value
Partner visibility	Recognition will be proportionate to the offering and designed to preserve the Summit's intimate environment
Impact reporting	Strategic partners will receive a concise report or debrief appropriate to the partnership



Partner with NAFSA

The NAFSA Global Summit offers organizations a distinct opportunity to engage a carefully selected community of regional and global leaders in a setting designed for substantive dialogue, trusted relationships, and practical next steps.

To explore the partnership opportunity that best aligns with your objectives, contact:

NAFSA Strategic Partnerships & Development

partnership@nafsa.org

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