

# NAFSA Region XII Newsletter Sponsorship

The Region XII Newsletter reaches around 3,000 individual recipients, we would love for you to advertise with us!

This publication keeps a finger on the positive pulse of the professional International Education community in the NAFSA Region XII (California, Hawaii, Nevada, Pacific Islands), and its purpose is to provide a gateway to more in-depth sources, whether on the web or on social media.

Examples of content are:

- NAFSA's events, activities and opportunities at the local, regional and national level;
- Non-NAFSA activities and opportunities within the field of International Education;
- Updates on time-sensitive matters;
- Features/spotlight of professionals within the Region.

The Newsletter is issued bi-weekly and has various places reserved for advertising by International Education-related organizations, institutions or companies like yours.

If you are looking for a way to easily reach thousands of international education professionals in Region XII consider becoming a newsletter sponsor for 6 or 12 months.

Choose from one of three membership levels.

Level	Benefits	6 months	12 months
Silver	Small logo (with hyperlink) towards bottom of newsletter	\$250	\$375 (save \$25)
Gold	Medium logo (with hyperlink) in newsletter body.	\$400	\$675 (save \$25)
Platinum	Large header logo (with hyperlink) at the top of the newsletter	\$550	\$950 (save \$25)

Please submit your logo with a minimum of 300 DPI along with a hyperlink url. To make things fit well and look good in the newsletter, we reserve the right to format the size of your logo.

If you are interested in becoming or continuing as a newsletter sponsor, please contact the Region XII Communications Coordinator at [nafsa12development@gmail.com](mailto:nafsa12development@gmail.com).