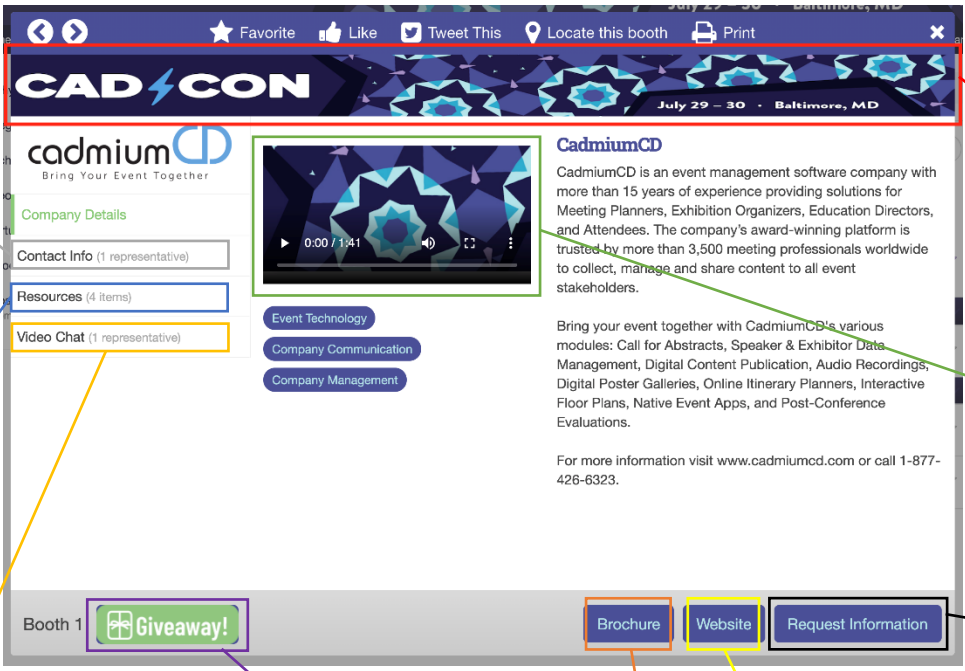**VIRTUAL NAFSA ALL-REGION SUMMIT**

OCTOBER 4-22, 2021

Sponsorship Listing Space

One benefit of the "**Sponsorship**" ($875) and "**Sponsorship Plus+**" ($1,250) Listing Packages is a listing space on the Event Sponsor Page within the event platform, Cadmium, wherein the sponsor can share information about their programs and offerings. These listings will be visible to all Summit attendees throughout the duration of the program and beyond.

Please refer to the screenshot below for an example of the sponsor listing space:

Contact Information Page –
Lists sponsor's social media channels and information about designated sponsor representatives.

Resources Page –
Allows sponsor to upload PDF or image files, and/or web links that could be helpful to attendees; button text for each link can be customized.

Video Chat Button –
(**Sponsorship Plus+ ONLY**)
Allows attendees to video chat with one of the sponsor representatives listed on the Contact Info Page (Video Chat page includes a list of times that representatives are available for video chat).

Giveaway Button –
Allows sponsors to link to a form (i.e. Google Form, SurveyMonkey) for attendees to fill-out to participate in a giveaway or prize-drawing.

Brochure Button –
Links to a PDF of a brochure or pamphlet about your services.

Website Button –
Links to your webpage.

Booth Banner –
Designed by the sponsor, this banner can be linked to an external webpage.

Intro Video –
1-3-minute-long video that explains what your company is about.

Request Information Button –
Attendees are able to write questions or requests for more information into a comment box; comments and attendee information is sent to sponsor.

For a video walkthrough of what the listing space on the Event Sponsor Page looks like, you can view the *Cadmium's Virtual Exhibit Booth Tour* video (11 minutes) – relevant timestamps are listed below:

- **Attendee View** – 0:11-7:11
  - Accessing the Sponsor Listing Page – 0:38
  - Booth Icons (Favorite, Like) – 1:20
  - Banner Ad and Company Logo– 1:33
  - Intro Video – 1:47
  - Booth Buttons (Brochure, Website, Request Information, Giveaway) – 2:30
  - Contact Information Page – 4:15
  - Resources Page – 4:47
  - Video Chat (**Sponsorship Plus+ Listing Only**) – 5:00
  - Scavenger Hunt (*Not Available at All-Region Summit*) – 6:36

- **Sponsor View** – 7:12-11:08
  - Accessing and Loging-In – 7:22
  - Booth Data and Lead Retrieval Reports– 7:56
    - Note: Sponsorship Listing Sponsors will be unable to view names/details of attendees; Sponsorship Plus+ Sponsors will have full access to data and reports.
  - Video Chat Access (**Sponsorship Plus+ Listing Only**) – 10:06
  - Sponsor Tasks – 10:24