Contents

Dedications	vii
Acknowledgments	ix
Foreword Jeffrey M. Riedinger, PhD	xiii
Introduction	1
CHAPTER 1	
Why Higher Education Should Engage	
International Alumni	9
CHAPTER 2	
International Alumni Relations Program Development	21
CHAPTER 3	
A Framework for Growing and Maintaining	
International Alumni Engagement	41
CHAPTER 4	
International Alumni Ambassador Programs	61
CHAPTER 5	
Transformational Philanthropy: Alumni Giving to	
Advance the International Agenda Maria Gallo, EdD,	
and Kevin Fleming, PhD	73
CHAPTER 6	
The Roles of International Alumni: Perspectives from the	Field 91
Brand and Reputation Management	94
Attracting and Retaining Talent	
Employability for the Twenty-First Century	
Innovation and Social Responsibility	
Conclusion: A World of Help	175
About the Authors and Contributors	179
A Note on Process	195