



What's Included in Your Booth Purchase:

- Each 10 ft. x10 ft. booth is set with standard pipe and drape with 8 ft. high back drape and 3 ft. high side drape, tuxedo carpet, and a 44"x7" booth identification sign.
- Two complimentary, nontransferable conference registrations (approx. valued at over \$2,200 USD) per 10 ft. x 10 ft. booth purchased.
- A listing in the Exhibitor Information section of the NAFSA 2020 Annual Conference program (provided all required payments and tasks are submitted by January 24, 2020) including organization's name, booth number, URL, and description.
- A listing on the interactive Expo Hall map available at <http://www.eventscribe.com/2020/nafsa//exhibitors> including exhibiting organization's name, booth number, logo, and description.
- Access to attendee networking features within the official Online Program and Mobile App.
- An exhibitor lounge with complimentary refreshments during show hours.
- A 2020 "NAFSA Exhibitor" e-mail signature to use in your marketing and social media efforts.
- The opportunity for an expanded listing of your organization through the purchase of display ads.

*** Furniture, electricity, internet or other utilities are not included in your booth purchase. Fully paid exhibitors will be provided with the Freeman Exhibitor Service Manual early 2020 to plan furnishing and equipping their booths.**

Booth Specifications

- Minimum booth size: 10 ft. deep x 10 ft. wide (~3m x ~3m)
- All 10 ft. x 10 ft. booths include 8 ft. (~2.4m) high backdrop drape and 3 ft. (~1m) high side drape, identification sign with organization name and booth number, and carpet.
- Island and peninsula booth spaces can be configured to exhibitor requirements. The cost is calculated based on total square footage of reserved space and the category of booths selected.
- Hanging signs require a minimum of 20 ft. x 20 ft. (400 sq ft.) booth rental and are an additional rental cost. Hanging sign fees are for rental space only and do not count towards sign production or installation costs.