

NAFSA: Association of International Educators

**Financial Statements
and Independent Auditor's Report**

**December 31, 2016
(With December 31, 2015 summarized comparative
Financial information)**

NAFSA: Association of International Educators

Index

	<u>Page</u>
Independent Auditor's Report	2
Financial Statements	
Statements of Financial Position	4
Statements of Activities	5
Statements of Changes in Net Assets	6
Statements of Functional Expenses	7
Statements of Cash Flows	8
Notes to Financial Statements	9

Independent Auditor's Report

To the Board of Directors
NAFSA: Association of International Educators
Washington, DC

We have audited the accompanying financial statements of NAFSA: Association of International Educators (NAFSA), which comprise the statement of financial position as of December 31, 2016, and the related statements of activities, changes in net assets, functional expenses and cash flows for the year then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of NAFSA: Association of International Educators as of December 31, 2016, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Report on Summarized Comparative Information

We have previously audited NAFSA's 2015 financial statements, and we expressed an unmodified audit opinion on those audited financial statements in our report dated our report dated April 7, 2016. In our opinion, the summarized comparative information presented herein as of and for the year ended December 31, 2015 is consistent, in all material respects, with the audited financial statements from which it has been derived.

CohnReznick LLP

Bethesda, Maryland
March 21, 2017

NAFSA: Association of International Educators
Statements of Financial Position
December 31, 2016
(With Summarized Comparative Financial Information for 2015)

	<u>Assets</u>	
	2016	2015
Current assets		
Cash and cash equivalents	\$ 2,702,770	\$ 6,894,528
Certificates of deposit	2,933,101	51,242
Accounts receivable, net of allowance for uncollectible		
Accounts of \$25,000 for 2016 and 2015	57,941	70,625
Prepaid expenses	613,219	578,470
Total current assets	6,307,031	7,594,865
Non-current assets		
Investments	14,241,884	12,030,537
Long-term receivables - investments	-	20,884
Property and equipment, net	900,983	1,004,758
Prepaid expenses, net of current portion	59,721	7,554
Deposits	19,569	19,569
Total non-current assets	15,222,157	13,083,302
	\$ 21,529,188	\$ 20,678,167
	<u>Liabilities and Net Assets</u>	
Current liabilities		
Accounts payable and accrued expenses	\$ 481,950	\$ 504,132
Deferred membership dues	1,940,307	2,035,561
Other deferred revenue	3,690,743	3,649,344
Total current liabilities	6,113,000	6,189,037
Other liabilities	316,007	417,101
Net assets		
Unrestricted	14,151,289	13,183,599
Temporarily restricted	229,792	169,330
Permanently restricted	719,100	719,100
Total net assets	15,100,181	14,072,029
	\$ 21,529,188	\$ 20,678,167

See Notes to Financial Statements.

NAFSA: Association of International Educators

**Statements of Activities
Year Ended December 31, 2016
(With Summarized Comparative Financial Information for 2015)**

	<u>2016</u>	<u>2015</u>
Revenue		
Conferences	\$ 11,589,058	\$ 12,279,085
Membership dues	4,175,245	4,205,725
Corporate and member support	1,228,492	1,346,167
Products and services sales	2,475,911	2,523,619
Regional activities	1,644,521	1,651,799
Investment income, net of investment fees	524,127	486,114
Other	48,733	6,503
Net assets released from restriction	<u>52,324</u>	<u>135,896</u>
Total revenue	21,738,411	22,634,908
Expenses		
Program services		
Publications	2,148,202	2,143,418
Conferences	6,147,233	6,042,184
Public policy	1,379,957	1,222,752
Practice support and member services	3,049,222	2,943,306
Core and advanced education services	1,194,622	1,437,772
Regional activities	1,714,658	1,428,911
Product development	10,235	166,111
Other program services	<u>-</u>	<u>52,769</u>
Total program services	15,644,129	15,437,223
Supporting services		
General and administrative	4,368,864	4,186,582
Organizational advancement	368,897	327,932
Governance and committees	<u>570,173</u>	<u>470,614</u>
Total supporting services	<u>5,307,934</u>	<u>4,985,128</u>
Total expenses	<u>20,952,063</u>	<u>20,422,351</u>
Change in unrestricted net assets before unrealized gain (loss) on investments, net and contribution of region assets in excess of liabilities	786,348	2,212,557
Unrealized gain (loss) on investments, net	181,342	(674,181)
Contribution of region assets in excess of liabilities	<u>-</u>	<u>2,094,956</u>
Change in unrestricted net assets	<u>967,690</u>	<u>3,633,332</u>
Change in temporarily restricted net assets		
Contributions	56,823	54,368
Investment income (loss), net of investment fees	55,963	(12,071)
Net assets released from restriction	<u>(52,324)</u>	<u>(135,896)</u>
Change in temporarily restricted net assets	<u>60,462</u>	<u>(93,599)</u>
Change in net assets	<u>\$ 1,028,152</u>	<u>\$ 3,539,733</u>

See Notes to Financial Statements.

NAFSA: Association of International Educators

Statements of Changes in Net Assets
Year Ended December 31, 2016
(With Summarized Comparative Financial Information for 2015)

	<u>Unrestricted</u>	<u>Temporarily restricted</u>	<u>Permanently restricted</u>	<u>Total</u>
Net assets at January 1, 2015	\$ 9,550,267	\$ 262,929	\$ 719,100	\$ 10,532,296
Change in net assets	<u>3,633,332</u>	<u>(93,599)</u>	<u>-</u>	<u>3,539,733</u>
Net assets at December 31, 2015	13,183,599	169,330	719,100	14,072,029
Change in net assets	<u>967,690</u>	<u>60,462</u>	<u>-</u>	<u>1,028,152</u>
Net assets at December 31, 2016	<u>\$ 14,151,289</u>	<u>\$ 229,792</u>	<u>\$ 719,100</u>	<u>\$ 15,100,181</u>

See Notes to Financial Statements.

NAFSA: Association of International Educators

Statements of Functional Expenses Year Ended December 31, 2016 (With Summarized Totals for the Year Ended December 31, 2015)

	Publications	Conferences	Public Policy	Support and Member Services	Advanced Education Services	Regional Activity	Product Development	Total program services	General and administrative	Organizational advancement	Governance and committees	Total supporting services	2016 total	Summarized 2015 total
Salaries and benefits	\$ 1,158,309	\$ 2,020,204	\$ 1,169,391	\$ 2,200,671	\$ 858,412	\$ -	\$ 5,731	\$ 7,412,718	\$ 2,001,419	\$ 309,356	\$ 1,031	\$ 2,311,806	\$ 9,724,524	\$ 9,884,088
Purchased services	310,854	565,050	102,331	154,396	39,052	88,929	3,320	1,263,932	470,056	21,019	3,676	494,751	1,758,683	1,559,574
Occupancy expenses	-	-	-	-	-	-	-	-	712,997	-	-	712,997	712,997	643,535
Meeting expenses	25,083	2,916,072	35,438	193,879	185,847	1,450,140	905	4,807,364	57,276	31,502	505,927	594,705	5,402,069	5,193,774
Fulfillment expenses	96,201	16,877	-	1,826	2,602	-	-	117,506	-	-	-	-	117,506	122,269
Program expenses	-	-	-	-	-	140,170	-	140,170	-	-	-	-	140,170	123,677
Printing expenses	249,464	171,952	1,873	12,298	36,782	16,586	201	489,156	20,653	4,178	4,049	28,880	518,036	427,840
Depreciation and amortization	63,725	-	-	115,739	-	-	-	179,464	206,341	-	-	206,341	385,805	343,684
Postage expenses	81,083	80,793	1,811	4,644	29,297	1,849	-	199,477	14,221	944	2,377	17,542	217,019	176,493
Communications expenses	99,676	308,130	3,560	239,672	35,632	1,592	-	688,262	43,289	60	-	43,349	731,611	725,649
Other	63,807	68,155	65,553	126,097	6,998	15,392	78	346,080	842,612	1,838	53,113	897,563	1,243,643	1,221,768
Total 2016 expenses	\$ 2,148,202	\$ 6,147,233	\$ 1,379,957	\$ 3,049,222	\$ 1,194,622	\$ 1,714,658	\$ 10,235	\$ 15,644,129	\$ 4,368,864	\$ 368,897	\$ 570,173	\$ 5,307,934	\$ 20,952,063	\$ 20,422,351

See Notes to Financial Statements.

NAFSA: Association of International Educators

Statements of Cash Flows
Year Ended December 31, 2016
(With Summarized Totals for the Year Ended December 31, 2015)

	<u>2016</u>	<u>2015</u>
Cash flows from operating activities		
Change in net assets	\$ 1,028,152	\$ 3,539,733
Adjustments to reconcile change in net assets to net cash provided by operating activities		
Contribution of region assets in excess of liabilities	-	(383,526)
Net realized gains on sales of investments	(384,619)	(313,196)
Net unrealized gains (losses)	(184,458)	753,432
Depreciation and amortization	385,805	343,684
Bad debt expense (recovery)	3,950	(16,057)
Change in		
Accounts receivable	8,734	57,308
Long-term receivables – investments	20,884	19,246
Prepaid expenses	(86,916)	135,210
Accounts payable and accrued expenses	(22,182)	(4,761)
Deferred membership dues	(95,254)	42,739
Other deferred revenue	41,399	610,889
Other liabilities	<u>(101,094)</u>	<u>73,144</u>
Net cash provided by operating activities	614,401	4,857,845
Cash flows from investing activities		
Purchases of certificates of deposit	(2,881,859)	(51,242)
Proceeds from sales of investments	26,303,099	3,323,981
Purchases of investments	(27,945,369)	(4,821,869)
Purchase of property and equipment	<u>(282,030)</u>	<u>(140,220)</u>
Net cash used in investing activities	<u>(4,806,159)</u>	<u>(1,689,350)</u>
Net (decrease) increase in cash and cash equivalents	(4,191,758)	3,168,495
Cash and cash equivalents, beginning of year	<u>6,894,528</u>	<u>3,726,033</u>
Cash and cash equivalents, end of year	<u>\$ 2,702,770</u>	<u>\$ 6,894,528</u>
Supplemental cash flow information		
Cash paid for income taxes	<u>\$ 4,406</u>	<u>\$ 88,140</u>
Non-cash investing activity		
Contribution of region assets in excess of liabilities		
Fair value of assets acquired	\$ -	\$ 2,175,218
Fair value of liabilities assumed	<u>-</u>	<u>(80,262)</u>
	-	2,094,956
Contribution of cash and cash equivalents	<u>-</u>	<u>(1,711,430)</u>
Contribution of region assets in excess of liabilities	<u>\$ -</u>	<u>\$ 383,526</u>

See Notes to Financial Statements.

NAFSA: Association of International Educators

Notes to Financial Statements December 31, 2016 and 2015

Note 1 - Organization and significant accounting policies

Organization

NAFSA: Association of International Educators ("NAFSA") was incorporated in Washington, D.C. in January 1989, is headquartered in Washington, D.C., and serves international educators and their institutions and organizations.

NAFSA is the largest association of professionals committed exclusively to advancing international higher education. NAFSA provides leadership to its diverse constituencies through establishing principles of good practice and providing professional development opportunities. NAFSA encourages networking among professionals, convenes conferences and collaborative dialogues, and promotes research and knowledge creation to strengthen and serve the field. NAFSA leads the way in advocating for a better world through international education.

NAFSA believes that international education advances learning and scholarship, fosters understanding and respect among people of diverse backgrounds and perspectives, is essential for developing globally competent individuals, and builds leadership for the global community. NAFSA believes that international education lies at the core of an interconnected world characterized by peace, security, and well-being for all.

NAFSA is affiliated with 11 unincorporated regional organizations (collectively, the "Regions") whose purpose is to advance NAFSA's mission and respond to the needs of NAFSA members within various geographic areas around the country. NAFSA provides technical and conference registration assistance to the Regions. The Regions have adopted Operating Procedures that provide a framework for governance as well as various procedural guidelines, including guidelines on communications with NAFSA.

Effective January 1, 2015, certain changes were made with respect to the governance, operating agreements, bylaws, oversight, policies and procedures of the Regions that resulted in NAFSA exercising control over the Regions and having ownership of the Regions' assets and assuming the liabilities of the Regions. As a result, the activities of the Regions are included within the NAFSA financial statements for 2015 and 2016.

Basis of accounting

The accompanying financial statements have been prepared using the accrual basis of accounting. Consequently, revenue is recognized when earned and expenses when the obligation is incurred.

Prior year information

The accompanying financial statements include certain prior year summarized comparative totals as of and for the year ended December 31, 2015. Such information does not include sufficient detail to constitute a presentation in conformity with accounting principles generally accepted in the United States of America. Accordingly, such information should be read in conjunction with the financial statements for the year ended December 31, 2015, from which the summarized information was derived.

Use of estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Accordingly, actual results could differ from those estimates.

NAFSA: Association of International Educators

Notes to Financial Statements December 31, 2016 and 2015

Cash and cash equivalents

NAFSA considers all highly liquid instruments, which are to be used for current operations and which have an original maturity of three months or less, to be cash and cash equivalents, except for highly liquid instruments held within its investment portfolios.

Certificates of deposit

NAFSA holds certificates of deposit which serve as collateral for NAFSA's line of credit. The certificates of deposit from various institutions are maintained within a single investment account housed by NAFSA's investment advisor.

Accounts receivable

NAFSA records accounts receivable net of an allowance for uncollectible accounts when necessary. Accounts receivable are comprised primarily of advertising and sponsorship receivables. The allowance is determined based on a review of the estimated collectability of the specific accounts, plus a general provision based on historical loss experience and existing economic conditions. Uncollectible amounts are charged off against the allowance for uncollectible accounts once management determines an account, or a portion thereof, to be worthless. Bad debt expense (recovery) of \$3,950 and \$(16,057) was included in the publications department of the statements of activities for the years ended December 31, 2016 and 2015, respectively.

Investments

Investments are reported using the fair value measurement standard. Liquid instruments which are to be used for the long-term purposes of NAFSA are classified as investments. Investments include annuities relating to NAFSA's 457(b) Plan.

NAFSA reports investments in accordance with FASB Accounting Standards Codification ("FASB ASC") Topic 820, *Fair Value Measurement*. FASB ASC Topic 820 defines *fair value* under U.S. generally accepted accounting principles, establishes a framework for measuring fair value and enhances disclosures about fair value measurements. *Fair value* is defined as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction.

FASB ASC Topic 820 establishes a fair value hierarchy that encourages the use of observable inputs when measuring fair value, but allows for unobservable inputs when observable inputs do not exist. The following provides a description of the three levels of inputs that may be used to measure fair value of NAFSA investments under FASB ASC Topic 820:

Level 1 - Level 1 inputs consist of unadjusted quoted prices in active markets for identical assets and provide highest quality inputs.

Level 2 - Level 2 inputs are based primarily on quoted prices for identical assets in inactive markets or similar assets in active or inactive markets or other significant market-observable inputs. Cash and money funds have been valued at the closing price reported by the fund sponsor from an actively traded exchange. Corporate bonds for which quoted market prices are not available are valued based on yields currently available on comparable securities of issuers with similar credit ratings. Municipal bonds are valued based upon recently executed transactions, market price quotations and pricing models that factor in, where applicable, interest rates, bond- or credit-default swap spreads and volatility. Annuities are presented at the underlying fair value of the mutual funds. Certificates of deposit with a bank are recorded at cost plus accrued interest.

NAFSA: Association of International Educators

Notes to Financial Statements December 31, 2016 and 2015

Level 3 - Level 3 inputs provide the lowest quality inputs because there are no significant observable inputs.

All investments have been valued using a market approach. There were no changes in the valuation techniques during the current year.

Alternative Investments

NAFSA has an investment in the PMF Fund, L.P. (the PMF Fund), which is considered an alternative investment. This investment is not readily marketable and is often highly illiquid. The estimated fair value of the alternative investment is subject to a high degree of uncertainty and the actual fair values could differ materially from the estimated fair values.

The PMF Fund began operations on March 31, 2014 as a non-diversified, closed-end management investment company. The PMF Fund is a liquidating fund that has an expected duration of 10 years. At December 31, 2016 and 2015, NAFSA's investment in the PMF Fund was \$653,929 and \$752,584, respectively. The PMF Fund is carried on NAFSA's December 31, 2016 and 2015 statements of financial position at the fund's Net Asset Value ("NAV"). The valuation of the PMF Fund investments is determined as of the close of business at the end of any fiscal period, generally monthly, as calculated by UMB Fund Services, Inc. and Citi Fund Services Ohio, Inc., the PMF Fund's independent administrator (the Independent Administrator) at December 31, 2016 and 2015, respectively, in consultation with Endowment Advisers, L.P. (the Adviser). The PMF Fund's valuation policies are overseen by a valuation committee established by the PMF Fund Board to oversee the valuation of the investments, to make recommendations to the PMF Fund Board on valuation-related matters, and to oversee implementation by the Adviser of such valuation policies. Distributions from the PMF Fund are generally distributed quarterly, based upon excess cash as defined. The PMF Fund reserves the right to restrict liquidations.

In the fourth quarter of 2015, the PMF Fund Board approved a distribution which totaled \$20,884 for NAFSA. This amount have been recorded as a long-term receivable as of December 31, 2015 on the statement of financial position, as it was management's intent to re-invest the funds when received. No such distribution was approved in the fourth quarter of 2016.

Property and equipment

Property and equipment in excess of \$2,500 are stated at cost and depreciated using the straight-line method over their estimated useful lives ranging from three to 10 years. Leasehold improvements are amortized using the straight-line method over the shorter of the useful lives of the improvements or the terms of the related lease.

Net asset classification

NAFSA's net assets are classified into three categories: unrestricted, temporarily restricted and permanently restricted. All contributions are considered to be available for unrestricted use unless specifically restricted by the donor or by law.

Unrestricted net assets represent net resources that are not subject to donor-imposed restrictions and are available for operations. In 2016, in honor of NAFSA's retiring Executive Director & CEO, NAFSA's Board of Directors designated that \$250,000 was to be designated to be used in 2017 for providing funding to a third-party organization with the intention to leverage increased student mobility between higher education institutions in the United States, Central America, and the Caribbean, with special consideration for partnerships between the United States and Cuba.

NAFSA: Association of International Educators

Notes to Financial Statements December 31, 2016 and 2015

Temporarily restricted net assets: NAFSA reports gifts of cash and other assets as restricted support if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is when a stipulated time restriction ends or a purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statements of activities as net assets released from restrictions.

Permanently restricted net assets represent resources whose use by NAFSA is limited by donor-imposed stipulations that neither expire by passage of time nor can be fulfilled. The income generated by these assets may be unrestricted or restricted according to donor stipulations.

NAFSA classifies its permanently restricted net assets according to the provisions of the Uniform Prudent Management of Institutional Funds Act, enacted in the District of Columbia in 2008. As interpreted by the Financial Accounting Standards Board, donor designated endowment funds are disclosed separately on the statements of financial position and in the accompanying footnotes.

Revenue recognition

Revenue is recognized during the period in which it is earned. For membership and global partnership dues, revenue is recognized over the period to which the dues apply. In addition, revenue received in advance for monthly subscriptions is recorded as deferred revenue based on the time period remaining on the subscription. Other revenue received in advance and not yet earned is deferred to the applicable period. Regional activities revenue is comprised of conference registration, exhibit and workshop revenue. Revenue from these events is recognized upon the occurrence of the events.

Functional allocation of expenses

The direct costs of providing various programs and other activities have been summarized on a functional basis. Indirect costs have not been allocated among the programs and supporting services benefitted.

Income tax status

NAFSA is exempt from income taxes under Section 501(c)(3) of the Internal Revenue Code. The NAFSA informational and income tax returns include the activities of the 11 Regions. Income from certain activities not directly related to NAFSA's tax-exempt purpose is subject to taxation as unrelated business income. Unrelated business income was received in the form of advertising revenue for the years ended December 31, 2016 and 2015. NAFSA believes it has appropriate support for any tax position taken and, as such, does not have any uncertain tax positions that are material to the financial statements. NAFSA recognizes interest and penalties expense related to uncertain tax positions in general and administrative expenses on the statements of activities and accounts payable and accrued expenses in the statements of financial position. NAFSA reported no penalties and interest related to uncertain tax positions for the years ended December 31, 2016 and 2015. Tax years prior to 2013 are no longer subject to examination by the IRS or the tax jurisdiction of the District of Columbia. Income tax expense related to unrelated business taxable income was approximately \$31,000 and \$16,000 for the years ended December 31, 2016 and 2015, respectively.

Description of activities

Publications - NAFSA maintains a website and produces various publications, magazines and newsletters. These publications represent NAFSA's commitment to the ongoing enhancement of international educational exchange.

NAFSA: Association of International Educators

Notes to Financial Statements December 31, 2016 and 2015

Conferences - NAFSA provides various workshops and meetings that serve as a forum for the latest developments in international educational exchange. These meetings offer a concentrated opportunity for the exchange of ideas and offer a network for sharing information to increase awareness of and support for international education.

Public Policy - Represents expenses incurred to link NAFSA members with Congress and federal agencies, advocating for support for exchange programs and for removing barriers to exchange and informing membership of government actions affecting educational exchange.

Practice Support and Member Services - Represents expenses related to the provision of professional practice support information to members and the coordination and communication of membership benefits to the members and prospective members.

Core and Advanced Education Services - Represents expenses related to educational activities designed to support professional development by promoting core competencies, mid-level training needs and leadership symposium programming.

Regional Activities - Regional expenses are comprised primarily of meeting related expenses for specific meetings and workshops at the local level as well as travel assistance to the needs of NAFSA members within their respective geographic areas.

General and Administrative Expenses - Includes the functions necessary for executive management, and to ensure proper administrative functions of the Board of Directors; to maintain an adequate working environment; to maintain and support management information systems; and to manage human resources and financial and budgetary responsibilities of NAFSA.

Organizational Advancement - Represents expenses incurred to maintain NAFSA's various fund drives as it seeks to increase awareness of and support for international education in higher education, in government and in the community.

Governance and Committees - Expenses cover all costs relating to the governance structure of NAFSA. Also included are the costs of various committees of NAFSA.

Reclassifications

Reclassifications were made to the 2015 statements of financial position and statements of cash flows to conform to the 2016 presentation.

Subsequent Events

NAFSA has evaluated events and transactions for potential recognition or disclosure through March 21, 2017, the date the financial statements were available to be issued.

Note 2 - Concentration of credit risk

NAFSA maintains balances at banks in excess of Federal Deposit Insurance Corporation coverage. Funds on deposit with the National Bank of Canada totaled \$58,405 at December 31, 2016 and were fully insured under the Canada Deposit Insurance Corporation. The total amount of uninsured deposits at December 31, 2016 amounted to approximately \$3,230,000.

NAFSA: Association of International Educators

**Notes to Financial Statements
December 31, 2016 and 2015**

Note 3 - Investments

Investments are stated at fair value and consist of the following at:

	December 31,	
	2016	2015
Cash and Money Funds	\$ 236,074	\$ 990,496
Equity Securities	411,199	3,142,815
Mutual Funds – Equity	2,007,797	2,472,625
Mutual Funds – Fixed Income	3,493,515	3,047,062
Corporate Debt Securities	-	195,586
Municipal Debt Securities	-	152,831
Exchange-Traded Funds	7,123,363	859,437
Alternative Investment	653,929	752,584
Annuities - Deferred Compensation Plan	316,007	417,101
	<u>\$ 14,241,884</u>	<u>\$ 12,030,537</u>

Investments include endowments which had a fair value of \$922,267 and \$866,304 at December 31, 2016 and 2015, respectively.

NAFSA: Association of International Educators

**Notes to Financial Statements
December 31, 2016 and 2015**

Investment income consists of the following for the years ended:

	December 31, 2016		
	Unrestricted	Temporarily Restricted	Total
Interest and Dividends	\$ 289,349	\$ 9,593	\$ 298,942
Realized Gains on Sales of Investments, Net	234,778	43,254	278,032
	524,127	52,847	576,974
Unrealized Gains, Net	181,342	3,116	184,458
	<u>\$ 705,469</u>	<u>\$ 55,963</u>	<u>\$ 761,432</u>
	December 31, 2015		
	Unrestricted	Temporarily Restricted	Total
Interest and Dividends	\$ 302,562	\$ 40,235	\$ 342,797
Realized Gains on Sales of Investments, Net	183,552	26,945	210,497
	486,114	67,180	553,294
Unrealized Losses, Net	(674,181)	(79,251)	(753,432)
	<u>\$ (188,067)</u>	<u>\$ (12,071)</u>	<u>\$ (200,138)</u>

Investment fees totaled \$106,587 and \$102,699 for the years ended December 31, 2016 and 2015 respectively, and are included in realized gains on sales of investments, net, in the tables above.

Note 4 - Property and equipment

Property and equipment consists of the following at:

	December 31,	
	2016	2015
Leasehold Improvements	\$ 1,447,081	\$ 1,414,087
Furniture and Equipment	280,989	280,989
Computer Equipment and Software	1,380,594	1,190,126
	<u>3,108,664</u>	<u>2,885,202</u>
Less: Accumulated Depreciation and Amortization	<u>(2,207,681)</u>	<u>(1,880,444)</u>
Net Property and Equipment	<u>\$ 900,983</u>	<u>\$ 1,004,758</u>

NAFSA: Association of International Educators

Notes to Financial Statements December 31, 2016 and 2015

Note 5 - Line of credit

NAFSA maintains a credit facility with Bank of America, N.A. through Merrill Lynch. The facility is secured by selected investment securities held through Merrill Lynch and is due on demand with interest at the LIBOR rate plus 2.375%. The borrowing capacity under the facility fluctuates in proportion to the pledged collateral. As of December 31, 2016 and 2015, NAFSA's borrowing capacity under the facility was \$2,491,025 and \$934,762, respectively. The pledged securities have a value of \$3,001,200 at December 31, 2016. This credit facility is maintained to finance working capital requirements. The credit facility was not used during 2016 or 2015.

Note 6 - Operating leases

NAFSA leases office space under an amended operating lease that has an expiration of December 31, 2029 and provides access to additional space in the building. Monthly lease payments are \$35,845 through December 31, 2018. Beginning January 1, 2019, the lease provides for monthly base rent payments of \$42,306 escalating at 2.25 percent per year with an abatement of rent and NAFSA's prorated share of the annual operating expenses for the first six months of 2019, the first four months of 2020, the first four months of 2021, and the first four months of 2022. The amended lease requires NAFSA to pay for a prorated share of the annual operating expenses for the building, which totaled \$282,045 and \$212,235 for the years ended December 31, 2016 and 2015, respectively. Rent expense, including NAFSA's prorated share of the annual operating expenses, for 2016 and 2015 totaled \$712,182 and \$642,372, respectively.

In addition, NAFSA leases equipment under two operating leases. Rent expense under the leases, including service and maintenance costs, was \$35,799 for each of the years ended December 31, 2016 and 2015.

Future minimum lease payments are as follows:

<u>Year Ending December 31,</u>	<u>Office</u>	<u>Equipment</u>	<u>Total</u>
2017	\$ 430,137	\$ 35,799	\$ 465,936
2018	430,137	35,799	465,936
2019	253,836	30,324	284,160
2020	346,064	-	346,064
2021	353,848	-	353,848
Thereafter	4,518,524	-	4,518,524
Total	<u>\$ 6,332,546</u>	<u>\$ 101,922</u>	<u>\$ 6,434,468</u>

NAFSA: Association of International Educators

Notes to Financial Statements December 31, 2016 and 2015

Note 7 - Temporarily restricted net assets

Temporarily restricted net assets consist of the unexpended portion of restricted contributions received by NAFSA as follows:

	December 31,	
	2016	2015
Endowment	\$ 203,167	\$ 147,204
Professional Development	26,625	22,126
	<u>\$ 229,792</u>	<u>\$ 169,330</u>

Note 8 - Permanently restricted net assets

Permanently restricted net assets - interpretation of relevant law

In December 1988, NAFSA was named as the remainderman in an irrevocable unitrust agreement (the agreement) executed by Tamara H. Bryant. As the remainderman listed in the trust, NAFSA and Mrs. Bryant executed an agreement in January 1989 designating these funds to the "Tamara H. Bryant Endowed Scholarship Fund." In 2006, NAFSA received \$719,059 from the unitrust and in 2007 an additional \$41 was donated, which brings the total principal balance of the fund to \$719,100.

The Board of Directors has interpreted the Uniform Prudent Management of Institutional Funds Act ("UPMIFA"), which became effective in the District of Columbia in July 2008, as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary, and has designated the Finance & Audit Committee of the Board of Directors to act as agent for the Board to implement the policy. As a result of this interpretation, NAFSA classifies as permanently restricted net assets (a) the original value of gifts to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund that is not classified in permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by NAFSA in a manner consistent with the standard prudence prescribed by UPMIFA. In accordance with UPMIFA, NAFSA considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- (1) The duration and preservation of the funds
- (2) The purposes of NAFSA and the donor-restricted endowment funds
- (3) General economic conditions
- (4) The possible effect of inflation and deflation
- (5) The expected total return from income and the appreciation of investments
- (6) Other resources of NAFSA
- (7) The investment policies of NAFSA

Permanently restricted net assets - return objectives and risk parameters

The investment policy establishes a benchmark return objective through diversification of asset classes. The current long-term return objective is to return 7% net of the investment fee over three- to five-year rolling time periods and a full-market cycle. Actual returns in any given year may vary

NAFSA: Association of International Educators

Notes to Financial Statements December 31, 2016 and 2015

from this amount. To satisfy its long-term rate of return objectives and reduce the overall volatility of the portfolio, NAFSA has divided its portfolio into two segments. One segment is designed to pursue an absolute return strategy and the other is to pursue a relative return strategy. The absolute return strategy is comprised of alternative assets using funds that can be invested for infinite time periods. The relative return strategy is comprised of a traditional allocation of stocks, fixed income and cash that more closely track securities market fluctuations.

Permanently restricted net assets - strategies employed for achieving objectives

To satisfy its long-term rate-of-return objectives, NAFSA relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends).

Spending policy and how the investment objectives relate to spending policy

Based on the agreement, the income earned on the principal of the endowment is to be used to provide recognition and financial assistance to outstanding Burmese or East Asian students enrolled or planning to enroll in graduate schools in the United States, or outstanding African American students enrolled or planning to enroll in a study abroad program through an accredited university or college. Each candidate must demonstrate financial need for funds to meet tuition and fees for his or her educational program. The Endowment Policy establishes an Endowment Fund Program Committee of the Board of Directors and provides that this committee shall review at least annually and recommend appropriate action to the Board of Directors for the distribution of income and asset appreciation of the general fund and donor designated funds.

Changes in endowment net assets for the years ended December 31, 2016 and 2015 summarized below:

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Endowment Net Assets, January 1, 2015	\$ -	\$ 159,275	\$ 719,100	\$ 878,375
Interest and Dividends	-	40,235	-	40,235
Net Depreciation	-	(52,306)	-	(52,306)
Changes in Endowment Net Assets	-	(12,071)	-	(12,071)
Endowment Net Assets, December 31, 2015	-	147,204	719,100	866,304
Interest and Dividends	-	9,596	-	9,596
Net Appreciation	-	46,367	-	46,367
Changes in Endowment Net Assets	-	55,963	-	55,963
Endowment Net Assets, December 31, 2016	<u>\$ -</u>	<u>\$ 203,167</u>	<u>\$ 719,100</u>	<u>\$ 922,267</u>

Note 9 - Retirement plans

NAFSA maintained a 403(b) plan (the "Plan") in 2015 and 2016 under which employees can make elective deferrals to the Plan. The Plan covers all employees who meet certain eligibility requirements. The Plan contains a nondiscretionary employer contribution of 3% of compensation, an employer discretionary contribution, which was established at 2% for both Plan years 2015 and 2016, and a discretionary employer match. The discretionary employer match ranged from 0% to 4%, for 2016 and 2015, depending on the level of individual employee contributions. Employer contributions to the Plan for the years ended December 31, 2016 and 2015 were \$633,972 and \$640,129, respectively.

NAFSA: Association of International Educators

**Notes to Financial Statements
December 31, 2016 and 2015**

NAFSA also maintains a participant directed deferred compensation plan in accordance with Section 457(b) of the Internal Revenue Code. The deferred compensation plan covers top-hat employees of NAFSA as defined in the deferred compensation plan documents. All contributions to the deferred compensation plan are from elective deferrals from eligible employees' wages. NAFSA does not contribute any non-elective funds to the deferred compensation plan. On the accompanying statements of financial position, deferred compensation plan assets are included in investments, and the deferred compensation plan liabilities are included in other liabilities. NAFSA's deferred compensation plan assets remain subject to the claims of NAFSA's general creditors.

Note 10 - Commitments and contingencies

NAFSA has executed contracts for future annual conferences through 2024. In the event of cancellation, NAFSA may be required to pay various costs as stipulated in the contracts, the amounts of which are dependent upon the respective dates of cancellation. NAFSA has obtained insurance to cover any potential liabilities arising from the cancellation of its 2017, 2018 and 2019 conferences. Due to the numerous variables involved, NAFSA's ultimate liability, or potential range of loss, under these contracts would range between \$0 and \$3,960,000. At December 31, 2016, there are no plans to cancel any future conferences.

NAFSA: Association of International Educators

**Notes to Financial Statements
December 31, 2016 and 2015**

Note 11 - Fair value measurements

NAFSA has determined the fair value of certain assets through application of FASB ASC Topic 820, *Fair Value Measurement*. Fair values of assets measured on a recurring basis as of December 31, 2016 and 2015 are as follows:

	Fair Value Measurement at Reportable Date Using			
	Fair Value	Quoted Prices in Active Markets for Identical Assets/Liabilities (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
<u>December 31, 2016</u>				
Assets				
Cash and Money Funds	\$ 236,074	\$ -	\$ 236,074	\$ -
Equity Securities	411,199	411,199	-	-
Mutual Funds – Equity	2,007,797	2,007,797	-	-
Mutual Funds – Fixed Income	3,493,515	3,493,515	-	-
Corporate Debt Securities	-	-	-	-
Municipal Debt Securities	-	-	-	-
Exchange-Traded Funds	7,123,363	7,123,363	-	-
Alternative Investment – Limited Partnership	653,929	-	-	653,929
Annuities	316,007	-	251,439	64,568
Certificates of Deposit	2,933,101	-	2,933,101	-
	<u>\$ 17,174,985</u>	<u>\$ 13,035,874</u>	<u>\$ 3,420,614</u>	<u>\$ 718,497</u>
Liabilities				
Other Liabilities	<u>\$ (316,007)</u>	<u>\$ -</u>	<u>\$ (251,439)</u>	<u>\$ (64,568)</u>
<u>December 31, 2015</u>				
Assets				
Cash and Money Funds	\$ 990,496	\$ -	\$ 990,496	\$ -
Equity Securities	3,142,815	3,142,815	-	-
Mutual Funds – Equity	2,472,625	2,472,625	-	-
Mutual Funds – Fixed Income	3,047,062	3,047,062	-	-
Corporate Debt Securities	195,586	-	195,586	-
Municipal Debt Securities	152,831	-	152,831	-
Exchange-Traded Funds	859,437	859,437	-	-
Alternative Investment – Limited Partnership	752,584	-	-	752,584
Annuities	417,101	-	367,355	49,746
Certificates of Deposit	51,242	-	51,242	-
	<u>\$ 12,081,779</u>	<u>\$ 9,521,939</u>	<u>\$ 1,757,510</u>	<u>\$ 802,330</u>
Liabilities				
Other Liabilities	<u>\$ (417,101)</u>	<u>\$ -</u>	<u>\$ (367,355)</u>	<u>\$ (49,746)</u>

NAFSA: Association of International Educators

Notes to Financial Statements December 31, 2016 and 2015

The following table represents a reconciliation of investments measured at fair value on a recurring basis using significant unobservable inputs (Level 3):

Fair Value Measurement Using Significant Unobservable Inputs (Level 3)	
Balance as of January 1, 2015	\$ 960,128
Sales and Redemptions, Net	(182,096)
Realized and Unrealized Gains, Net	<u>24,298</u>
Balance as of December 31, 2015	802,330
Sales and Redemptions, Net	(89,874)
Realized and Unrealized Gains, Net	<u>6,041</u>
Balance as of December 31, 2016	<u><u>\$ 718,497</u></u>

Note 12 - Combination of NAFSA and the regions

Effective January 1, 2015, certain changes were made with respect to the governance, operating agreements, bylaws, oversight, policies and procedures of the Regions that resulted in NAFSA exercising control over the Regions which requires inclusion in the NAFSA financial statements. As a result, the activity of the Regions is included within the NAFSA financial statements at, and for the year ended December 31, 2015. NAFSA made no legal entity, tax status or organizational mission changes as a result of the combination. On January 1, 2015, the Regional governance became subject to the oversight and approval of the NAFSA Board of Directors. The combination provided NAFSA and the Regions greater financial flexibility and organizational control in executing NAFSA's mission. No consideration was paid by NAFSA to the Regions to effect the combination. The transaction resulted in an inherent contribution of unrestricted cash, investments and liabilities to NAFSA from the Regions effective January 1, 2015. The inherent contribution is reported as a separate component of change in net assets in the statements of activities in 2015.

The following table summarizes the inherent contribution of unrestricted cash, investments and liabilities to NAFSA from the Regions effective January 1, 2015, the effective date of the combination:

Fair Value of Identifiable Assets Acquired and Liabilities Assumed	
Cash and Cash Equivalents	\$ 1,711,430
Investments	463,788
Accounts Payable	<u>(80,262)</u>
Total Identifiable Net Assets	2,094,956
Consideration Paid	<u>-</u>
Inherent Contribution Received	<u><u>\$ 2,094,956</u></u>