



## 2020 Call for Proposals General Call

The 2020 Annual Conference Committee invites you to submit a session, poster, or workshop proposal for the 2020 NAFSA Annual Conference in St. Louis, Missouri.

### **Annual Conference Theme: *Innovate, Influence, Impact***

Highlighting the role that the international education field plays in creating welcoming communities, advocating for social justice issues, fostering a dialogue and exchange of ideas, and influencing decisionmakers to support the field, the 2020 Annual Conference offers opportunities to explore best practices and new ideas. International educators, as both practitioners and leaders, are encouraged to use the theme to share how they respond to challenges and opportunities in innovative ways; how they make an impact through the work they do; and how they influence and inspire, not only their peers but also future generations.

### **NAFSA welcomes proposals that highlight:**

- Innovation in design of international education programs and services through curriculum development and co-curricular activities.
- Access, diversity, and inclusion in international and higher education.
- International educators as influencers making an impact on their campuses and throughout their communities.
- Ideas, trends, and innovative approaches to scale for global and local impact.
- Creative and strategic responses to changing demographic, technological, and economic trends in international education.
- Integrating novel technologies in internationalization strategies.
- International education as a research field and foundation for intellectual innovations.
- Navigating legalities, risk, and ethical challenges around global operations.
- Assessment as a tool to measure impact and using data to influence change.

### **Content Focus Areas:**

- **Advising and Enrollment in International Education:** Information, tools, and training that showcase good practice, developments in the field, research, knowledge, and the use of emerging technologies, as it applies to advising and enrollment in all areas of international education.
- **Advocacy:** Strategies and tactics for advocating the value of international education on campus, locally and nationally within the United States and abroad.
- **Comprehensive Internationalization:** Infusion and assessment of international and comparative perspectives throughout the teaching, research, and service missions of higher education. Strategies and tactics for articulating the value of international education on campus.
- **Diversity and Inclusion:** Research and applied practice on social justice, equity, civil society, and/or ethical practice related to diversity and inclusion and the work of international educators.
- **Global Issues and Trends:** Global trends and international developments that have an impact on international education, including developments in such areas as national interests, politics, economics, security, higher educational policy, society, the environment, or workforce development.

- **Innovations in Recruitment and Marketing:** Innovations in recruitment and marketing including, digital recruitment, use of social media, return on investment, communication strategies, branding, public relations and/or market trends, data and analysis.
- **Management and Strategy:** Models, policies, and practices for management of an office or program in international education, or principles, methods, and leadership strategies for strategic planning and policymaking in order to achieve the goals and mission of international education within an institution or organization.
- **Peace and Justice:** Innovative and influential efforts by international educators across the globe to advance issues related to strengthening social justice and promoting peaceful international cooperation in all spheres of common human endeavor.
- **Professional Development:** Development of skills and strategies that will help international educators achieve career goals, reach leadership potential, and find balance between personal and professional life.
- **Promoting Safety, Mitigating Risk, Responding to Crisis:** Tools, communication processes, compliance, strategies, and planning that campuses and international offices use when faced with a crisis, health emergency (mental or physical), or safety concern in international education.
- **Regulatory Complexities:** Guidance and information on government regulations in the United States and abroad that impact international education, employment, and exchange.
- **Student Preparation and Career Development:** Career readiness of both international and domestic education abroad students; skill and language acquisition; development of intercultural competencies; transition to workforce; employer expectations.
- **Teaching and Learning in International Education:** Development of curriculum for and integration of global learning pedagogy into teaching and learning. Research, theory, and model practices that support the development of global competence across all disciplines.

**Proposal submission deadlines:**

Sessions and workshops: **August 21, 2019**

Posters: **December 11, 2019**

**For detailed information:**

Visit [www.nafsa.org/proposals](http://www.nafsa.org/proposals)