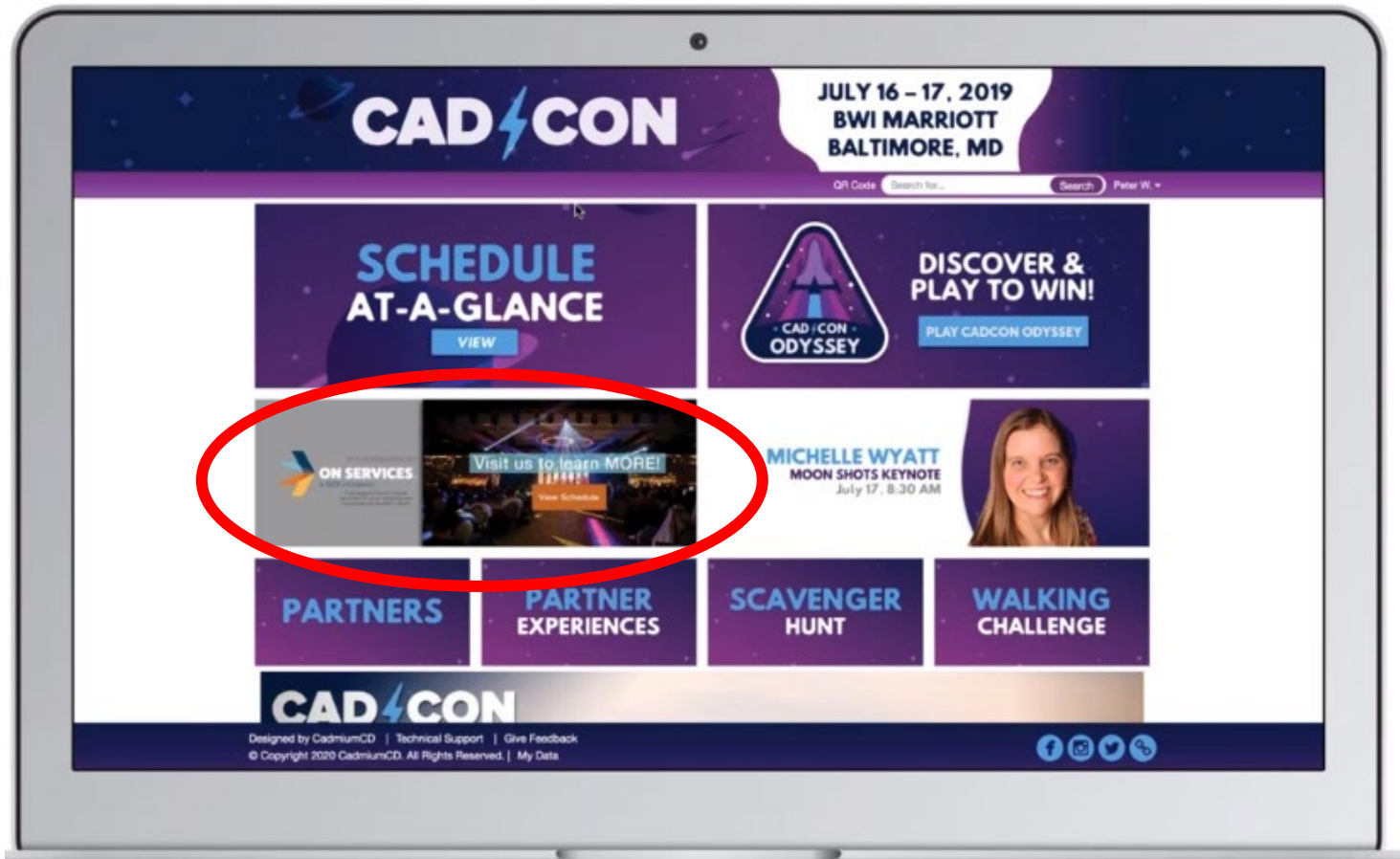


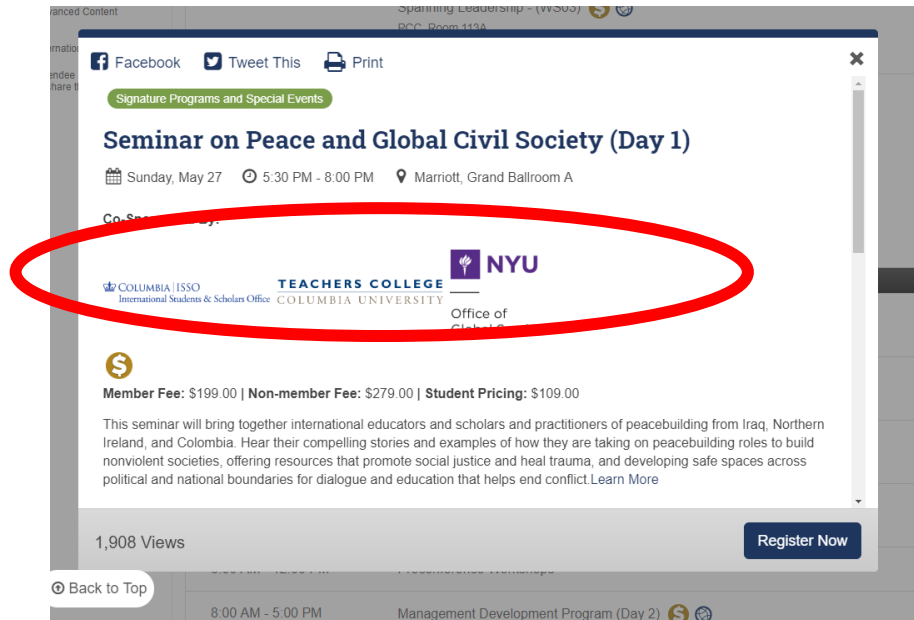
Online Planner Tile Ads

Very similar to the mobile app, we can add exhibitor/sponsor ads to the online planner that can take a user to their website. The ads can rotate and we are able to provide stats on views/clicks for sponsors.




Sponsoring a Program Item

This is something that is done for in-person events (sponsoring a coffee break or reception). In a virtual event we can include the sponsor's logo in the event's listing in the program schedule (see below)



5:30 PM - 8:00 PM

Seminar on Peace and Global Civil Society (Day 1) 

Marriott, Grand Ballroom A

Co-Sponsored By:



Sponsor Banner

Highlight sponsors on the main online planner screen

The image shows a screenshot of the CAD CON 2019 online planner website. The header features the event title "CAD CON" with a lightning bolt icon, the dates "JULY 16 - 17, 2019", and the location "BWI MARRIOTT BALTIMORE, MD". Below the header is a navigation menu on the left with options like "Browse Schedule", "People", "Posters", "Exhibitors", "Product Showcase", "Conference App", "My Schedule", and "Evaluations". The main content area is divided into sections for "Day 1" (Tuesday July 16th) and "Day 2" (Wednesday July 17th). Below these are buttons for "Live Streams", "Poster Gallery", "Full Schedule", "Virtual Expo Hall", "Event Resources", and "CE Info". A red circle highlights a "Sponsored by" banner on the right side of the page, which lists several sponsors: Solar Sponsor Pass, cadmiumCD, ComenPartners, EPNAC, experient, ON SERVICES, mainc, Pixitated, showcase, and streampoint. The footer contains the event logo, design credits, and social media icons.